

Press Release

Visit South Devon Launches New Membership Scheme for Golf Courses



South Devon's official destination marketing organisation, Visit South Devon, is proud to announce the launch of a brand-new membership scheme exclusively for golf courses across the region. This initiative will bring together South Devon's outstanding golf venues under one umbrella, raising their profile to visitors from across the UK and overseas while strengthening South Devon's reputation as a premier golf destination.

From dramatic coastal fairways overlooking the South Devon Coast to lush parkland courses set in rolling countryside, South Devon offers an unrivalled variety of golfing experiences. Golf plays an important role in the region's visitor economy, attracting thousands of enthusiasts each year who not only enjoy the sport, but also stay in local accommodation, dine in restaurants, and explore the area's towns, villages and attractions.

The new membership scheme will give local golf clubs and courses the opportunity to:

- Be featured on Visit South Devon's highly visited website and promotional channels.
- Access targeted marketing campaigns aimed at attracting golf visitors year-round.
- Benefit from collaborative opportunities with accommodation providers, activity companies, and hospitality businesses.
- Gain increased visibility at a regional, national, and international level.

Jo Butler, General Manager at Visit South Devon, said:

"Golf is an incredibly important part of South Devon's visitor offer, attracting a high-spending, year-round market. By working more closely with golf courses, we can help showcase the variety and quality available here, strengthening South Devon's position as one of the UK's top golfing destinations. This new membership scheme will also ensure golf continues to play a vital role in supporting local jobs, communities and the visitor economy."

With golf tourism contributing millions of pounds annually to the UK economy, South Devon is ideally placed to benefit. The region boasts some of the most scenic courses in the country, combining world-class golfing with award-winning food, drink, and hospitality.

Visit South Devon is inviting golf courses across the region to join the scheme and be part of a collective effort to promote South Devon as the ultimate destination for golf and leisure.

For more information on the new membership scheme please contact Louise Cusack - Business Development Manager - louise@visitsouthdevon.co.uk

About Visit South Devon:

Visit South Devon is a not-for-profit Community Interest Company that exists solely for the benefit of the local tourism and hospitality community, helping raise the profile of the area as a destination for both national and international visitors. Covering the whole southern half of Devon, including, the South Hams, West Devon, Teignbridge, East Devon and Mid Devon, our main aim is to increase the number of day visits, short breaks, longer holidays and business trips to South Devon for the benefit of the local tourism economy.

For lots of useful information on great places to stay, eat and visit in South Devon please visit www.visitsouthdevon.co.uk

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